

# What are the advantages of digital learning

According to estimates Docebo in the past year, aggregate global spending on e-learning reached \$ 51.5 billion (in 2011 the figure stood at \$35.6 bn). But really, this educational format is the most effective?

Despite all the initial skepticism, we should recognize that digital learning actually generates value for organizations and for employees. So, among the obvious advantages of e-learning:

&#8211; lower costs for training large groups;

&#8211; potentially greater execution of programs;

&#8211; less harm to the environment (reduced number of printed materials, no need to get to the venue of the course).

But, in addition to the above, there are four categories of benefits that lead organizations to expand the volume of the virtual learning programs.

## 1. Standardization

Companies, which consist of a large number of structures and operate in different countries, quite difficult to standardize their curricula. But e-learning can effectively reach all staff and to provide people with access to materials from anywhere and at any time. In the case of the launch of a new tool, this method of training allows to provide a uniform standard for the use of the innovation across the entire organization. Digital curriculum should be supplemented with appropriate resources that will be available for participants after completion of the course.

## 2. Communication and change management

E-learning course can be an effective communication tool to help explain to the staff the contents of the planned reforms.

## 3. The lack of fear of failure

We often hear that during the course of e-learning people are less worried about what something can do wrong, than if it is educational process in the classroom. In addition, in the case of the traditional courses much stress causes the expectation of results of tests or examinations, which can last several [custom research paper writing service](#) days or weeks. In turn, an effective email programs provide the ability to immediately get feedback after the task, which significantly improves the performance of learning.

## 4. To ensure the active participation of all participants of educational process

Not all people are extroverts. In any group there are always a certain number of introverts who during the class prefer to stay in the shade, giving the opportunity to fellow extroverts to be most active (e.g., participate in discussions or answer the questions of the teacher). To overcome this problem by making a well-structured email program for certain measures (e.g., discussion forums), participation in which is mandatory for all participants.

It is clear that these four basic benefits are realized only if we are talking about high-quality digital program that has a large number of different elements (videos, games, tests, etc.) and makes the person who learns as much as possible to mobilize. Unfortunately, there are also courses that only conditionally can be attributed to the category "e-learning", because they resemble the monotonous PowerPoint presentation.